



Independent Study:

Spring 2015

Team Members:

Nathan Myers

BFA 2D-Art

Minor – Classics

Mentor: Karen Zimmerman

Overview of Project:

To create a Disney Theme Park that would be incorporated at Walt Disney World in Lake Buena Vista, Florida. The resort must be original in design and include 4 separate and distinct lands, at minimum 3 rides per land, 1-2 restaurants, and one finale show.

Like submitting to the Disney Imaginations team we would follow their guidelines and goals for the independent study: “Provided with a project challenge, students and recent graduates work in teams to deliver a concept in a similar way to how Imagineers develop their blue sky projects. In a matter of weeks, teams have to leverage their various artistic, technical and communication skills to prepare a submission that will appeal to judges whose backgrounds include a wide array of creative and technical disciplines.” (An excerpt from <https://disneyimagination.com/>)

Purpose:

- To build as a continuation from the Disney Imagination competition Fall 2014, a portfolio geared towards Disney.
- Furthering personal artistic skill and gaining dexterity in design; executing at the level a Disney Imagineer would
- To prepare myself for the ultimate goal of becoming a Disney Imagineer.

Unmagical Kingdom Storyline

“And they lived happily ever after” ... but what if the Disney villains were granted their “ever after”? Disney’s Un-magical Kingdom introduces a new land of thrills and chills, as the villains would have it. With the heroes overthrown the villains are left to their own mayhem and mischief, enchanting the park to their poor unfortunate souls desire. Wander the Queen of Hearts topiary maze before she declares “off with your head”, dive into Davy Jones locker aboard the *Flying Dutchman*, take a seat in Cruella de Vil’s glamorous getaway car after capturing the Dalmatians, and many more adventures with these notoriously wicked evil-doer’s. Take heed in watching Maleficent’s firework show, with reports of the Disney heroes attempting to seize the magical land. Share in no good deeds and misadventures of Disney’s villains or its “to the plank for ya” for conspiring with the heroes, the choice is yours within the topsy-turvey land of Disney’s Un-magical Kingdom.

Attraction: Rabbit Hole

Take a tumble with Alice down the Rabbit Hole free falling roller coaster and enter the world of fantasy and wonder. Explore the magic of Wonderland and follow the Cheshire Cat through the topiary maze over run by the Queen of Hearts and her suite of guards. Find Alice and escape from painting the roses red, of course, after dining with the Mad Hatter and March Hare at the vibrantly colorful Mad Hatter’s Tea Party, celebrating all the un-birthdays in the family! Wander the Kingdom of Hearts and shrink into “*Drink Me*” – size, discovering a forest of glowing mushrooms, an inquiring caterpillar, and caroling florals. Twist and turn back into reality with the Topsy-Turvy Tea Cups and spread the word that Alice has plans to overthrow the Queen, after a game of croquet.